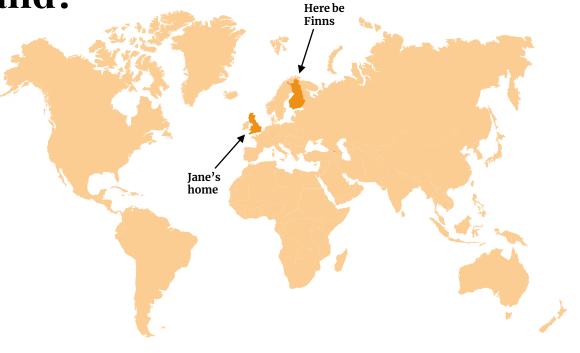
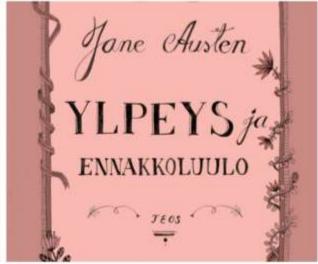


Wait, where the heck is Finland?

Distance from Helsinki to Chawton: 2765 km*







A few Finland facts

People: 5,5 million

Languages: Finnish & Swedish

Independence: 1917

First Austen translation: 1922





Austen in Finnish

Pride and Prejudice: 1922 "Ylpeys ja ennakkoluulo"

Emma: 1950 "Emma"

Persuasion: 1951 "Viisasteleva sydän"

Sense and Sensibility: 1952 "Järki ja tunteet" Mansfield Park: 1954 "Kasvattitytön tarina"

After Colin Firth dived into the lake: Northanger Abbey, The

Watsons, Sanditon, Lady Susan, Love & Friendship



Variations in Finnish

While there's not much JAFF / Austenesque available in Finnish, several commercial variations have been translated. A few examples:

Death Comes to Pemberley (Syystanssiaiset)
The Jane Austen Book Club (Jane Austen – kirjakerho)
Pride and Prejudice and Zombies (Ylpeys, ennakkoluulo ja zombit)
Longbourn (Longbournin talossa)
A Weekend with Mr Darcy (Etsin sinua, Mr. Darcy)



Is Jane Austen popular in Finland?

Absolutely!

- Whenever must-read classics are listed, Austen makes the cut
- 1995 Pride and Prejudice airs every Christmas who needs Santa when you've got Colin Firth?

Why?

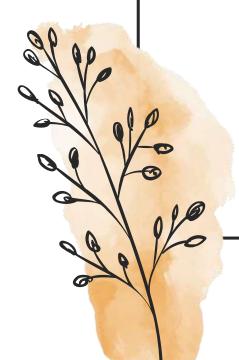
- While the language, history and society are different, the themes are universal and the characters relatable, even today
- Finns are not exactly known for their sentimentality Austen's dry wit and low-key approach to romance strike the right note
- The film and TV adaptations (we like our romance, too, just don't tell anyone!)





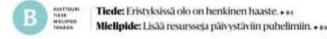
The most Finnish Austen quote:

"I certainly have not the talent which some people possess," said Darcy, "of conversing easily with those I have never seen before. I cannot catch their tone of conversation, or appear interested in their concerns, as I often see done."





Fanifiktio on miljoonien tuottamaa ja lukemaa kirjallisuutta, jossa jo olemassa oleviin teolsiin kirjoitetaan uusia käänteitä, kuten Annilina Själdom Jane Austenin Ylpeyteen ja ennakkoluuloon.



Is JAFF popular in Finland?

Sadly, not really. But I'm working on changing that, Finns beware! On your left, you can see my Most Serious Effort yet: a two-page feature on fanfic and Austen variations in the culture section of the leading Finnish newspaper last March. ©

How I found JAFF

- I first found Austen as a teenager
- Some 20 years ago, a friend introduced me to a new genre: fanfic
- I tried a couple of other things at first, but quickly found my way to the P&P section of FFN
- Before I knew it, I was hooked, lurking like a world champion on every JAFF forum I could find
- When I dared to step out into the light, I found something even better: an international community of like-minded fans

The Pros & Cons of being a JAFF fan in a non-English-speaking country



Cons

No "home community" Limited chances of face-toface meetings Not much Austenesque available in native language



Pros

The joys of internet: interacting with people from all over the world



Bonus points

Reading and writing JAFF has been an absolutely kick-ass way of improving my language skills!

Thank you! Kiitos!

Me

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My books

amazon.com/author/anniinasjoblom





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