

# HELP YOUR FAVORITE BOOK SUCCEED!

- ☐ Buy the book, or read it in Kindle Unlimited, or both
- ☐ Review the book as promptly as possible on: Amazon, Goodreads, and/or BookBub
- ☐ Like other positive reviews of the book on: Amazon, Goodreads, and/or BookBub
- ☐ Post about the book on your favorite social media, and tag the author. Possible posts include:
  - Your thoughts
  - Your fan art
  - Your 'book in the wild' image
  - Your review
  - Your recommendation
- ☐ Interact with and share posts about the book on your favorite social media sites
- ☐ Ask your favorite blog, podcast, magazine, etc. to feature the book

# GOOD REVIEW CHECKLIST

- ☐ Is my review honest?
- ☐ Did I list positives?
- ☐ Did I mention negatives?
- ☐ Did I give fair warning if I included spoilers?
- ☐ Did I avoid polarizing phrases like “trigger warning” or “steamy” in my headline?
- ☐ Did I remember not to refer to an earlier online version of the story?

\*Checklist PDFs are available on the JAFF Event Site:  
[www.jaffwriterreadergettogether.org](http://www.jaffwriterreadergettogether.org)